

International Business Concentration (21 units)

The International Business concentration is designed to prepare students for a career in business by providing a broad exposure to the areas of international business, competency in a functional area of business, and awareness of foreign cultural differences. (*Prerequisite courses are noted in parentheses.*)

REQUIRED CORE COURSES:

FIN 190Multinational Business Finance (*FIN 101 or instructor permission*)
IBUS 190International Business
MKTG 190Multinational Marketing (*MKTG 101 or instructor permission*)

Select **one** course from the following:

ACCY 190 International Accounting
ENTR 187..... Entrepreneurship

ELECTIVE COURSES: AREA EMPHASIS (9 units)

Select **nine (9) units** from **one** of the following areas:

a. Marketing

MKTG 121, MKTG 122, MKTG 123, MKTG 125, MKTG 126, MKTG 129

b. Finance

FIN 134, FIN 135, FIN 136, FIN 137, FIN 138

c. Accounting

ACCY 111, ACCY 121, ACCY 171

d. Operations Management

OPM 160, OPM 181, OPM 186, OPM 188

e. Economics

GEOG 141, ECON 190, ECON 192, ECON 193

f. Human Resources Management

HROB 151, HROB 155, HROB 156, HROB 157

g. Foreign Language

(9) Upper division **foreign language** approved by IB faculty coordinator. Must be approved on "Action Sheet". See UBAC.

h. Overseas University Study

(9) **Overseas university study** approved by IB faculty coordinator. Must be approved on "Action Sheet". See UBAC.

i. Special Emphasis

(9) **Other area emphasis** approved by IB faculty coordinator. Must be approved on "Action Sheet". See UBAC.

Career Opportunities

Banking Manager

Economic-Financial Consultant

Foreign Branch Officer

Import/Export Agent

Import/Export Operations Manager

International Marketing Manager

Management Consultant

Multinational Operations Executive

Sales Representative

Academic Advising for Business Majors

Undergraduate Business Advising Center

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