

**BSBA Curriculum Alignment Matrices
California State University, Sacramento**

COURSE	BSBA 1.1 Oral Communication	BSBA 1.2 Written Communication	BSBA 2.1 Team Membership Skills
COMS 103	Lecture, ungraded exercises, graded class presentations, reading assignments, extensive and graded oral presentations with both limited and ample preparation time	Lecture, written and graded assignments	Lecture, graded and in-class group work, in-class group work
ECON 1A		Written assignments required and assessed	
ECON 1B	Class participation is a required and graded class component; group work.	A series of required group written assignments; free-response test questions (essay-format)	Written group assignments (3-4 people per group with alternating leaders)
MATH 24	Class discussions on theoretical concepts and their applications to solving word problems	Assignments and tests requiring clearly written solutions with interpretations	
STAT 1	Class discussions on probability, descriptive statistical methods, and statistical inference techniques	Assignments and examinations requiring written solutions with clarity, precision; conclusions should be written in usable, non-technical report format	
ACCY 1			
ACCY 2			
MIS 1ABC			
MKTG 101	Lecture, mini case analyses, exam questions.		
FIN 101			
OPM 101			
GM 105	Case discussion, group presentation	Case analysis, group project	Group discussion, group project, group presentation
DS 101	Project presentations	Cases, term project, homework assignments	
MIS 101			
MGMT 101			
MGMT 102	Group Discussions, Oral Exams, Individual Presentations, Role Plays	Research Paper, Feedback for Peer Evaluation, Essay Exam, Case Studies, Journals, Individual Written Assignment.	Group Discussions, Group Projects, Group Presentations.
HROB 101		Research Paper, Feedback for Peer Evaluation, Essay Exam, Case Studies, Journals, Individual Written Assignment.	Group Discussions, Group Projects, Group Presentations.

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COURSE	BSBA 3.1 Quantitative Analyses	BSBA 3.2 Analytical Process	BSBA 3.3 Technology Applications
COMS 103		Lecture, in-class exercise	
ECON 1A		Lecture and graded assignments	
ECON 1B	Lecture; several online problem sets; group work.	Lecture; several online problem sets; group work.	
MATH 24	Assignments on using functions, mathematics of finance and rates of change to business world problems	Case studies with applications to business and economics	Use of scientific calculators and brief discussion of mathematical software.
STAT 1	Assignments on the use of descriptive and inferential statistical methods to problems with data from business and economics	Assignments in statistical estimation and tests of hypotheses involving data from single sample and two samples	Use of scientific calculators and brief discussion on the potential use of statistical software packages
ACCY 1	Lectures, required problems and case studies, problem focused learning tasks	Lectures, exams, problem focused learning tasks such as topic focused problems and mini-cases	
ACCY 2	Lecture, discussion partners, comprehensive problem analysis as in class and homework assignments, examinations	Lecture, discussion partners, comprehensive problem analysis as in class and homework assignments, examinations	
MIS 1ABC			Lecture, computer lab, hand-on exam
MKTG 101	Lecture, short problem solving, exam questions.		
FIN 101	Time Value of Money: Multiple Choice; Problems Valuation of Financial Instruments Multiple Choice; Computational Problems Risk and Return Multiple Choice; Computational Problems Capital Budgeting: Multiple Choice; Computational Problems	Risk and Return: Multiple Choice; Computational Problems, Essay Capital Budgeting: Multiple Choice; Computational Problems, Essay	
OPM 101	Forecasting: Multiple choice, essay questions. Inventory: Multiple choice, essay questions. Project Management: Multiple choice, essay questions.	Inventory: Computational problems, essay, multiple choice questions. Project Management: Computational problems, multiple choice questions.	Forecasting: Multiple choice, essay questions. Project Management: Multiple choice, essay questions.
GM 105	Quantitative assignments, group project, lecture	Case analysis, group project, lecture	Group presentations using computer and projector
DS 101	Cases, term project, homework assignments, exams		
MIS 101			CBIS business information project CBIS systems development project
MGMT 101		Case Studies, Essay Exams, Research Paper, Journals, Peer Evaluations	
MGMT 102			Research, Computer Usage
HROB 101			

**BSBA Curriculum Alignment Matrices
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COURSE	BSBA 4.1 Ethical Decision	BSBA 4.2 Diversity	BSBA 4.3 Legal & Professional Regulation	BSBA 4.4 Global & Domestic Economy
COMS 103		Lecture	Lecture	
ECON 1A				Lecture and graded assignments
ECON 1B	Lecture, readings, and problem sets	Lecture regarding the labor market and a discussion of why wages differ.	Lecture and problem sets.	Lecture
MATH 24				Assignments involving applications of solutions to problems arising in economic and business worlds
STAT 1	Discussion of Type I and Type II errors in statistical tests of hypotheses. Assignments involving appropriate formulation of the null and the alternative hypotheses	Discussions when solving statistical problems involving data dealing with diversity related issues	Assignments involving appropriate confidence levels, margin of error, sample size, and levels of significance in statistical inference	Assignments involving analysis of statistical data arising from economic and business applications involving domestic and global economies
ACCY 1				
ACCY 2				
MIS 1ABC				
MGMT 120			Lecture, exam questions.	Lecture, class discussion, exam questions.
MGMT 133				
MGMT 180				
MGMT 182	Case analysis, lecture	Case analysis, group project, lecture	Case analysis, group project, lecture	Case analysis, group project, lecture
MIS 131				
MIS 175				
OBE 118			Individual & Group Presentations, Essay Exams, Oral Exams, Case Studies, Group Discussion.	
OBE 130		Group Discussions, Case Studies, Role Plays, Oral Exams, Journals, Individual Written Assignment		
OBE 150	Group Discussions, Case Studies, Role Plays, Oral Exams, Journals, Individual Written Assignment	Group Discussions, Case Studies, Role Plays, Oral Exams, Journals, Individual Written Assignment		

**BSBA Curriculum Alignment Matrices
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COURSE	BSBA 5.1 Electronic Information	BSBA 5.2 Oral Information	BSBA 5.3 Printed Information
COMS 103	Lecture, reading assignments, major in-class oral assignments	Lecture, extensive use of peer review of oral presentations, interview assignment outside of class	
ECON 1A			
ECON 1B			Short assignment
MATH 24			
STAT 1	Assignments involving data whose source is from the world wide web	Discussion on questionnaire formats to collect statistical data	Discussion on finding and using extended statistical tables for various applications
ACCY 1			Problems and exams with corporate financial statements, regulatory pronouncements, and other published data
ACCY 2			Lecture, discussion partners, comprehensive problem analysis as in class and homework assignments and exams with corporate financial statements, regulatory pronouncements, and other published data
MIS 1ABC			
MKTG 101			
FIN 101			
OPM 101			
GM 105	Case presentation, group project	Group discussion, group project, lecture	Case analysis
DS 101	Homework assignments, term project		
MIS 101			
MGMT 101			
MGMT 102	Research, Individual Written Projects, Computer Usage	Group Discussions, Role Playing, Interviews	Research, Individual Written Projects, Computer Usage
HROB 101		Group Discussions, Role Playing, Interviews	Research, Individual Written Projects, Computer Usage

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COURSE	BSBA 6.1 Reflective Thinking Skills	BSBA 6.2 Innovative Thinking Skills
COMS 103		Lecture, reading assignments
ECON 1A	Lecture, class discussion, and graded assignments	Lecture, class discussion, and graded assignments
ECON 1B	Lecture; several online problem sets; group work.	
MATH 24	Discussion of the implications of incorporating the derived mathematical solutions to applied problems and case studies	Discussion of possible novel and alternative approaches to applied problems and case studies
STAT 1	Discussion of validity of the various assumptions used and possible alternative approaches that may be of use in statistical inference problems	Discussion of the implication of the relevance of model assumptions, sample size, confidence level and level of significance that were used in the analysis of inferential problems
ACCY 1		
ACCY 2	Problems using comparative analysis of current and historical financial and regulatory information	
MIS 1ABC		
MKTG 101		
FIN 101		
OPM 101	Project Management: Essay questions. Forecasting: Essay questions. Quality: Essay questions, case.	Quality: Essay questions, case.
GM 105	Case analysis, group project	Case analysis, group project
DS 101	Iterative model building, cases, term project	
MIS 101	CBIS systems development project Exam questions Lectures Technology paper	CBIS systems development project Exam questions Lectures
MGMT 101	Essay Exams, Oral Exams, Written Projects, Journals, Research Projects, Group Discussion	Essay Exams, Oral Exams, Written Projects, Journals, Research Projects, Group Discussion
MGMT 102		
HROB 101	Essay Exams, Oral Exams, Written Projects, Journals, Research Projects, Group Discussion	Essay Exams, Oral Exams, Written Projects, Journals, Research Projects, Group Discussion